

Coastal Bend College's

Quality Enhancement Plan

CBC Smart Start

February 14, 2014

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Coastal Bend College



QEP Leadership Team (QLT)

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- * Regular Committee Meetings
 - * 2011 - present
- * Presentations and updates at Board Meetings
 - * 2011 - present
- * Presentations to Faculty and Staff
 - * 2012 - present

Broad Based Input

- * Pick A QEP Topic February 2012
- * Online student survey March – May 2012
- * Online employee survey March – May 2012
 - * First Year Experience topic selected (10/2012)
- * Name the Course December 2012
- * Focus Groups April 2013
- * CCSSE High Impact Training Institute April 2013
- * Review all data again May 2013
 - * Mandatory Orientation
 - * Dedicated Faculty Advising
 - * My Cougar Course/EDUC 1300
- * QLT Sub-Committees being created January 2014



Alignment with Achieving the Dream

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- * Opportunity because we are an original Achieving the Dream (AtD) college
- * Not just an AtD college but a Leader College
- * Our Commitment to AtD: eliminate barriers to student success by reviewing data, implementing strategies to improve success, setting and evaluating measurable outcomes, and improving student success

Student QEP Online Survey 2012



- * Student Success/Freshman Experience Course 44.5%
- * Connection with Community & Businesses 36.5%
- * Enhanced Advising 36.0%
- * More Engagement w/Faculty 33.8%
- * Pre-College Skills 29.5%
- * Etc.

Professional Development



Trainings

- | | |
|---------------------------------|-------------------|
| * Advising 101 | May 3, 2013 |
| * Student Development Training | June 13, 2013 |
| * Division Chair Training | August 6, 2013 |
| * Retention Update for Adjuncts | August 19, 2013 |
| * Customer Service Training | August 22, 2013 |
| * Faculty Advising Training | August 23, 2013 |
| * Convocation | September 6, 2013 |
| * Convocation | January 17, 2014 |
| * Other | Ongoing |

Data Review

- * Ongoing

Mandatory Orientation

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- * Required for all new students
- * Three options: Cougar Day, Face-to-Face Orientation, & Online Orientation
- * Meet the CBC President, Faculty, Staff and current students
- * Get advise & tips from CBC Faculty & Staff for student success
- * Find out what to expect on the first day of class
- * Learn about available resources on campus & online
- * Become familiar with Blackboard, Campus Connect, & CBC email
- * Notified that they have a Faculty Advisor assigned to each of them

Cougar Day specifically:

- * Register for classes
- * Tour of the campus/site
- * Obtain Cougar Card (student ID card)

Dedicated Faculty Advisor

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- * All students will be assigned to a faculty advisor
- * Meet/Contact 3 times per semester and document in ZogoTech: first 2 weeks of the semester (in person), after Mid-terms, during registration for upcoming semester
- * Discuss academic performance standards
- * Clarify educational goal
- * Develop a meaningful Cooperative Educational plan
- * Establish a projected graduation date
- * Register for next semester or for graduation

EDUC 1300 Student Success Course – My Cougar Course



- * Will provide information on time management, setting goals, study skills, research skills, writing skills, learning theory, and services of college through the Student Learning Outcomes
 - * Research & theory in psychology of learning, cognition, and motivation
 - * Factors that impact learning
 - * Application of learning strategies

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QEP Connection and the First-year Experience

- * Comprehensive
- * Unified and focused
- * Data-driven
- * From initiative to practice

“High-performing community colleges make student engagement inescapable.” (CCSSE 2009)

Expected Outcome: Improved student engagement results in increased student success.

Questions ?

