Coastal Bend College’s

Quality Enhancement Plan

CBC Smart Start

February 14, 2014
QEP Leadership Team (QLT)

- Regular Committee Meetings
  - 2011 - present
- Presentations and updates at Board Meetings
  - 2011 - present
- Presentations to Faculty and Staff
  - 2012 - present
Broad Based Input

- Pick A QEP Topic          February 2012
- Online student survey     March – May 2012
- Online employee survey    March – May 2012
  - First Year Experience topic selected (10/2012)
- Name the Course           December 2012
- Focus Groups              April 2013
- CCSSE High Impact Training Institute   April 2013
- Review all data again     May 2013
  - Mandatory Orientation
  - Dedicated Faculty Advising
  - My Cougar Course/EDUC 1300
- QLT Sub-Committees being created   January 2014
Alignment with Achieving the Dream

* Opportunity because we are an original Achieving the Dream (AtD) college
* Not just an AtD college but a Leader College
* Our Commitment to AtD: eliminate barriers to student success by reviewing data, implementing strategies to improve success, setting and evaluating measurable outcomes, and improving student success
Student QEP Online Survey 2012

* Student Success/Freshman Experience Course 44.5%
* Connection with Community & Businesses 36.5%
* Enhanced Advising 36.0%
* More Engagement w/Faculty 33.8%
* Pre-College Skills 29.5%
* Etc.
Mandatory Orientation

- Required for all new students
- Three options: Cougar Day, Face-to-Face Orientation, & Online Orientation
- Meet the CBC President, Faculty, Staff and current students
- Get advise & tips from CBC Faculty & Staff for student success
- Find out what to expect on the first day of class
- Learn about available resources on campus & online
- Become familiar with Blackboard, Campus Connect, & CBC email
- Notified that they have a Faculty Advisor assigned to each of them

Cougar Day specifically:
- Register for classes
- Tour of the campus/site
- Obtain Cougar Card (student ID card)
Dedicated Faculty Advisor

- All students will be assigned to a faculty advisor
- Meet/Contact 3 times per semester and document in ZogoTech: first 2 weeks of the semester (in person), after Mid-terms, during registration for upcoming semester
- Discuss academic performance standards
- Clarify educational goal
- Develop a meaningful Cooperative Educational plan
- Establish a projected graduation date
- Register for next semester or for graduation
EDUC 1300 Student Success Course – My Cougar Course

* Will provide information on time management, setting goals, study skills, research skills, writing skills, learning theory, and services of college through the Student Learning Outcomes
  * Research & theory in psychology of learning, cognition, and motivation
  * Factors that impact learning
  * Application of learning strategies
CBC Smart Start

QEP Connection and the First-year Experience

* Comprehensive
* Unified and focused
* Data-driven
* From initiative to practice
“High-performing community colleges make student engagement inescapable.” (CCSSE 2009)

Expected Outcome: Improved student engagement results in increased student success.

Questions?