

# QEP NEWS

Coastal Bend College *CBC Smart Start* Newsletter

July 2015

## ***CBC Smart Start*** **FY 2015 - FY 2020**

The Southern Association of Community and Schools Commission on Colleges reaffirmed Coastal Bend College (CBC), including CBC's Quality Enhancement Plan (QEP) on June 20, 2014. The QEP includes:

- Mandatory Orientation
- Dedicated Advising
- My Cougar Course/EDUC 1300 (Student Success

### **Achieving the Dream**

One of the Focus Areas of Achieving the Dream (AtD) is Faculty & Staff Engagement. AtD states, "Deep engagement of faculty and staff in the institutional transformation process is necessary to close achievement gaps and drive student success. Achieving the Dream helps institutions involve larger numbers of faculty and staff in the process of institutional transformation." Every spring, AtD gives college members the link to a survey to share with their faculty and staff. AtD shares the results with the college and uses the data to determine the AtD College Members' average. In order to get a true picture of where our college is, we must all participate in these anonymous surveys and be truthful. In order to increase student success, we must recognize what does and does not work for our students then work together by making data driven decisions to always improve on what we are doing at the college. Faculty and staff are also asked to complete a survey from CCSSE that produces national data for us to compare CBC to our cohorts. Your participation in these surveys is greatly appreciated and needed. Thank you.

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*"Good advising may be the single most underestimated characteristic of a successful college experience."*

Light, R.J. (2001) *Making the most of college*. Cambridge, MA: Harvard University Press.

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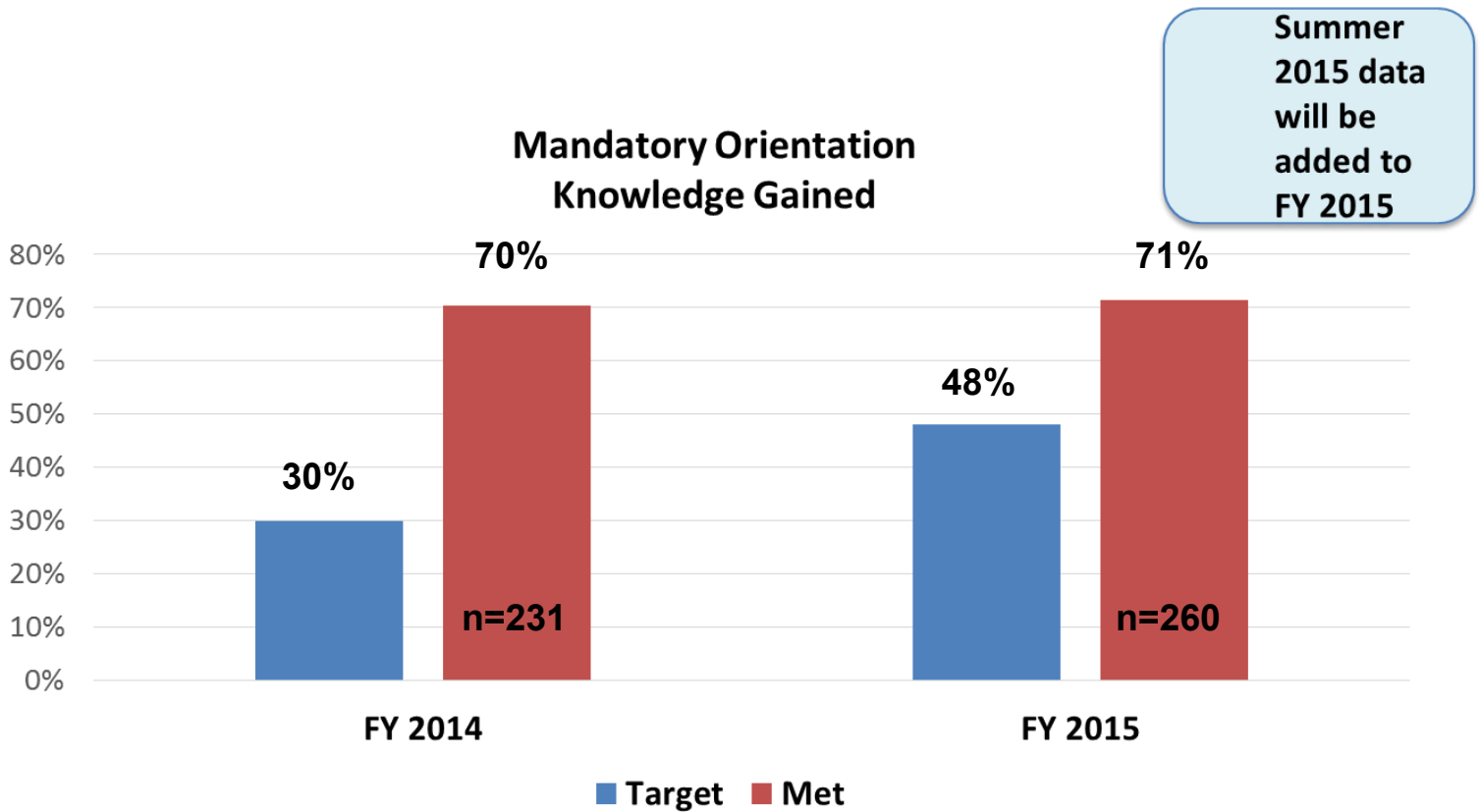
### **In This Issue**

- CBC Smart Start
- Mandatory Orientation
- Dedicated Advising
- My Cougar Course
- FREE AtD Webinar
- QLT



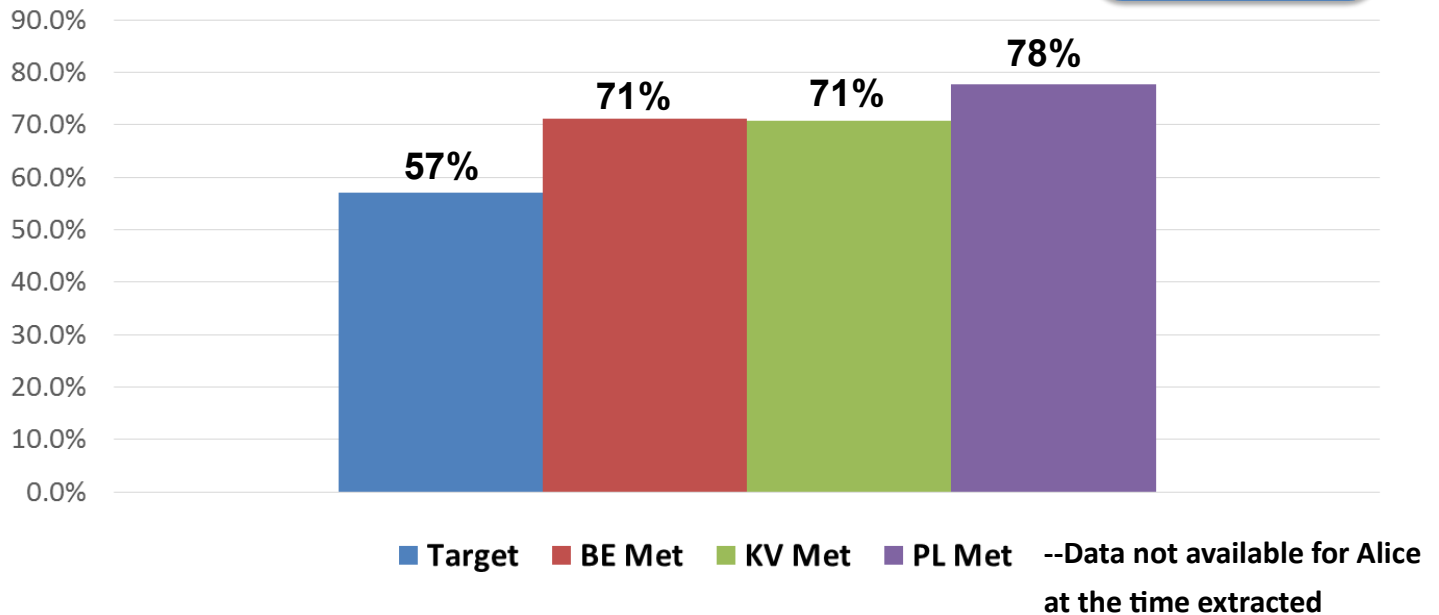
# Key Performance Indicator: Excellence Measure: Mandatory Orientation

CBC Students will gain knowledge from attending Orientation. (See Graphs Below)



**FY 2015  
Mandatory Orientation  
Knowledge Gained  
Cougar Day**

Summer  
2015 data  
will be  
added



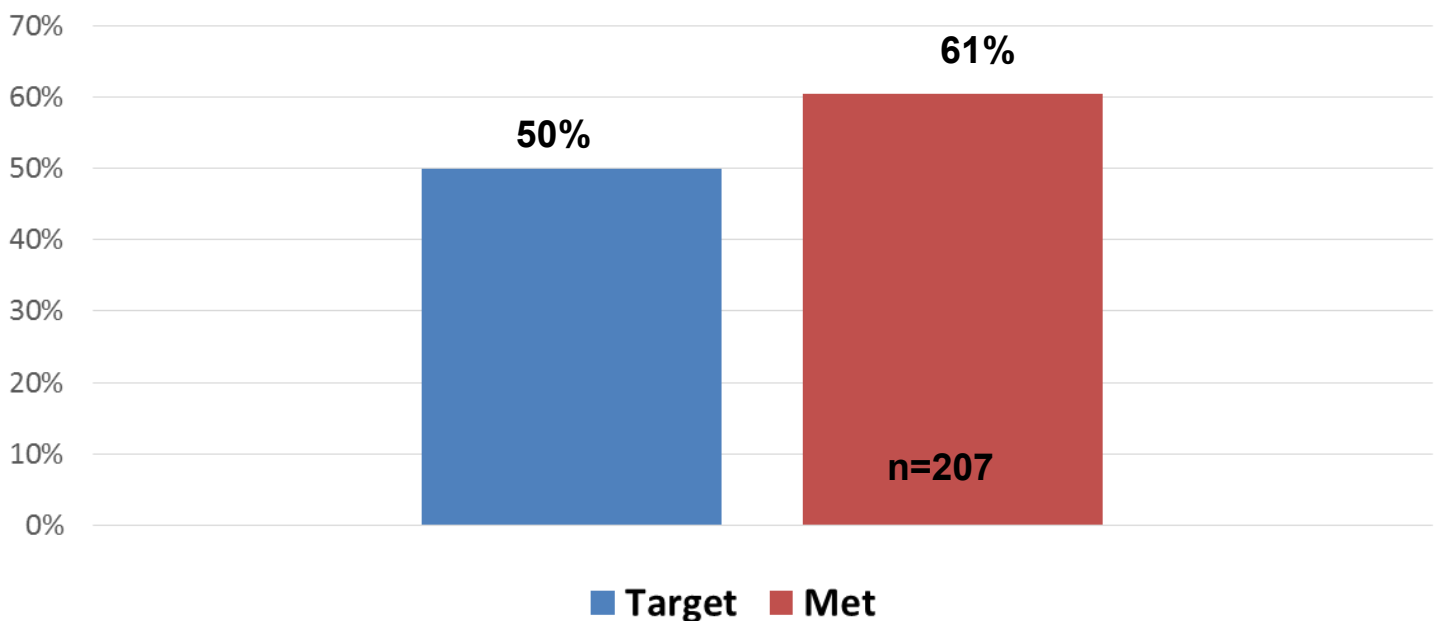
## **Mandatory Orientation Data Informed Improvements:**

- Align Orientation scheduling to allow for maximum participation at all four CBC sites
- Refine Post-Assessment measures to ensure student knowledge increases and key factors are identified
- Continued intentional marketing via text, email, and social media to those that do not attend a Cougar Day

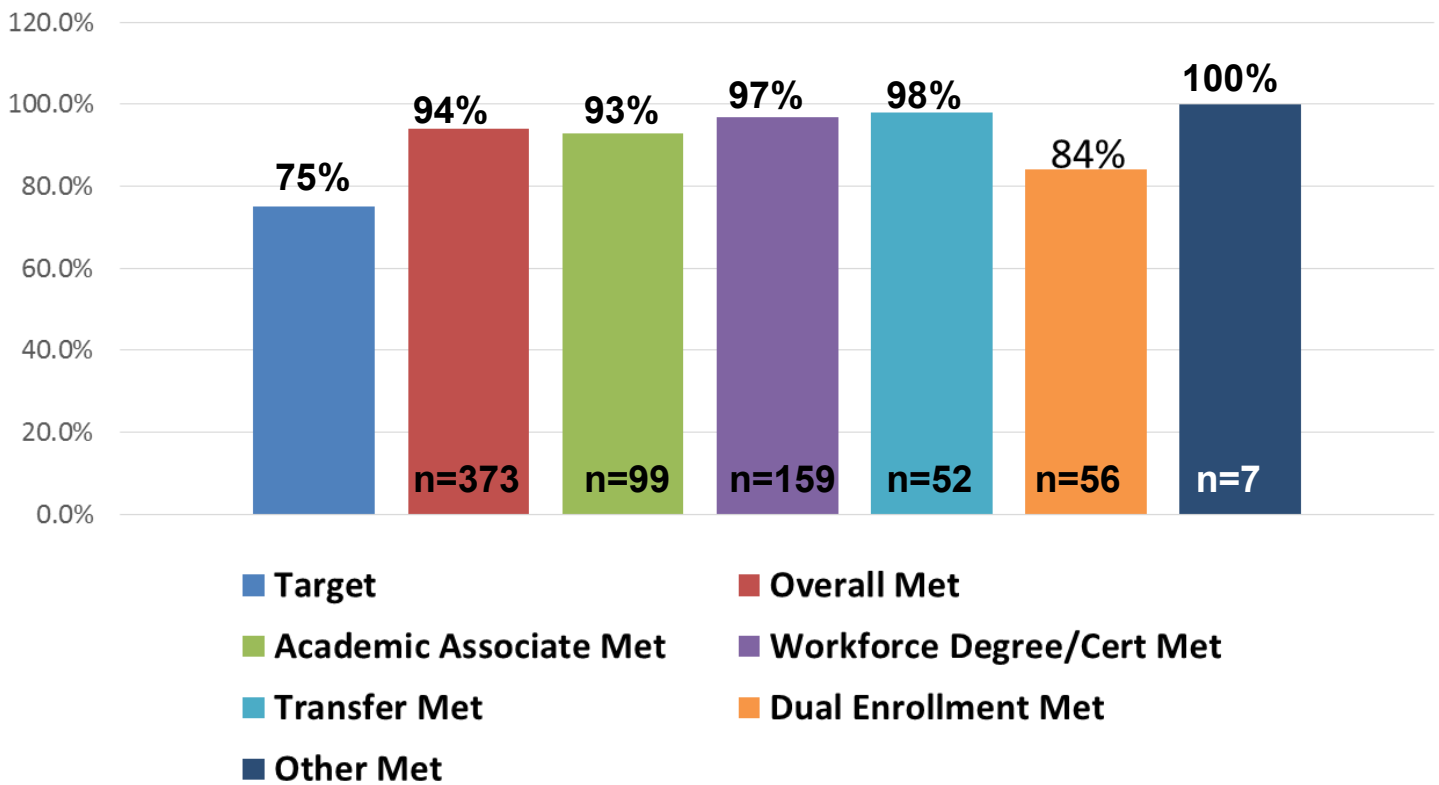
# Key Performance Indicator: Excellence Measure: Dedicated Advising

CBC Students will benefit from services listed on the Degree Plan which includes a signed degree plan, correct course registration, and referral to success support services as needed. (See Graph Below)

## FY 2014 Student Response



## FY 2015 Student Response



## Collecting Student Response Data for Dedicated Advising

In the last newsletter it was reported that on January 23, 2015, the QLT members decided to set up a table at each CBC location during late February/early March to verbally ask the questions on the Dedicated Advising survey. The plan was to catch students as they were coming in for class and headed home and ask them three short questions. In FY 2014, 207 students responded to the electronic survey. In FY 2015, 373 students responded to the fall electronic survey and verbal spring survey combined. Due to the increased responses by using the verbal method of collecting survey responses, in FY 2016, we will offer the verbal survey in both fall and spring.

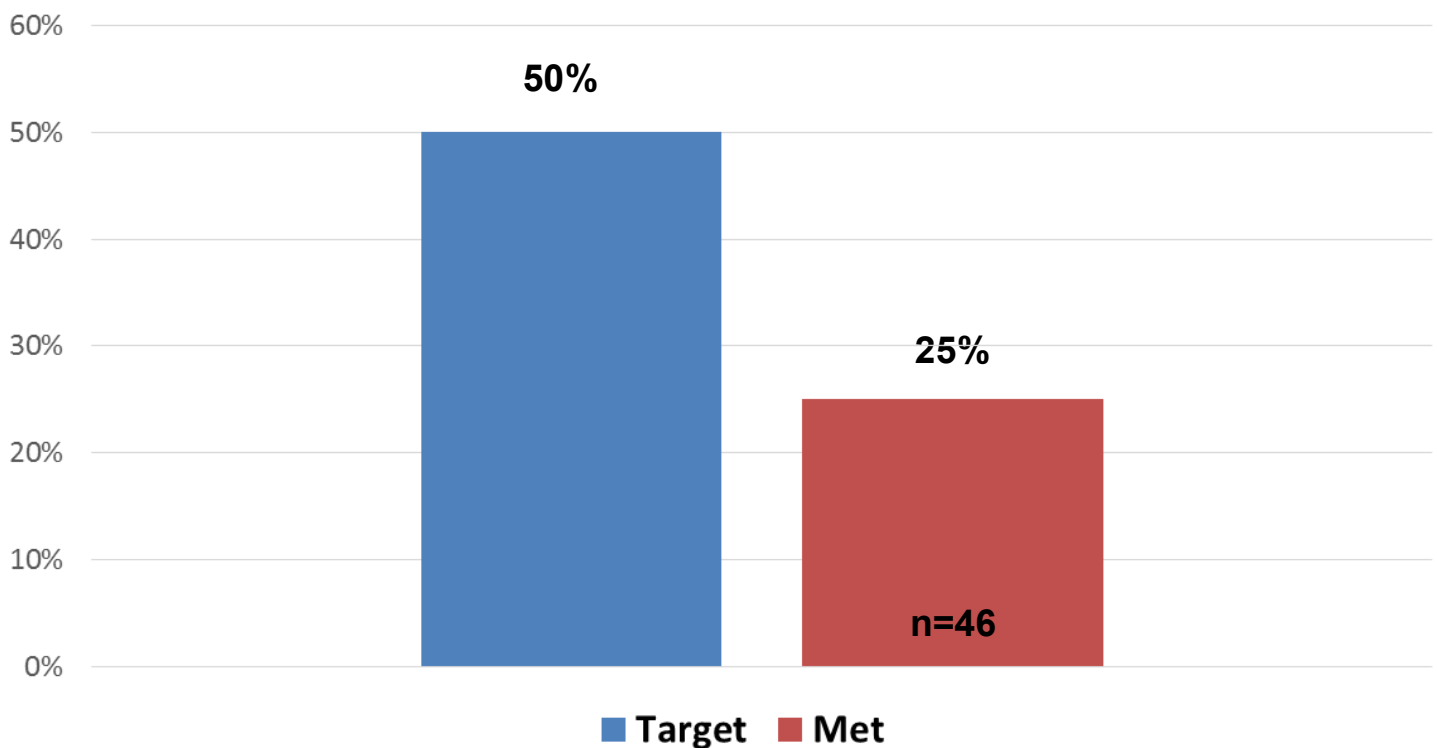
# Key Performance Indicator: Excellence

## Measure: Dedicated Advising

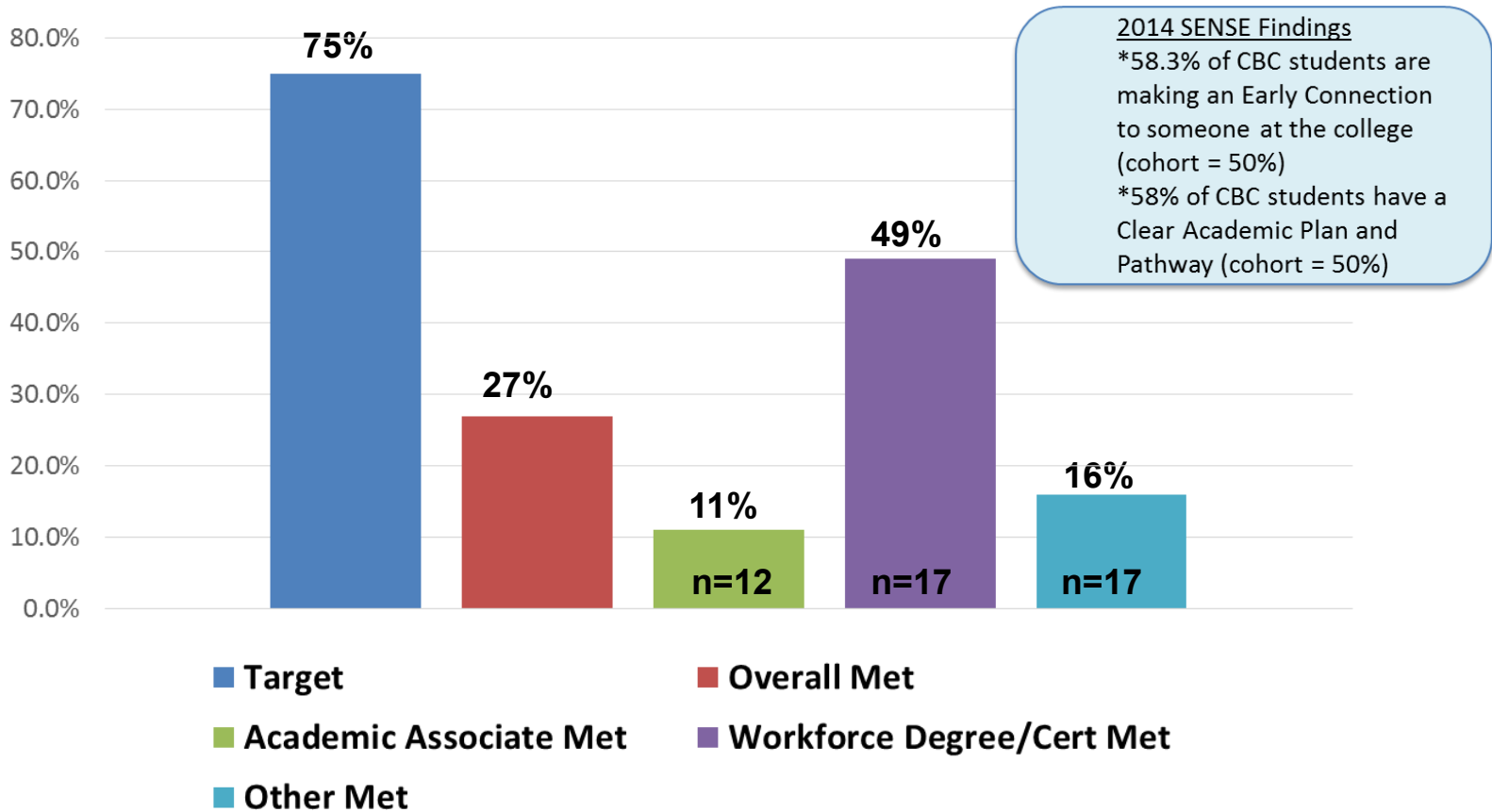
CBC Dedicated Advisors will be able to complete the degree plan with each of their advisees and make contact with them at least three times a semester.

Degree plan services include a signed degree plan, correct course registration, and success support services. (See Graph Below)

### FY 2014 Dedicated Advisor Response



## FY 2015 Dedicated Advisor Response



### Dedicated Advising Data Informed Improvements:

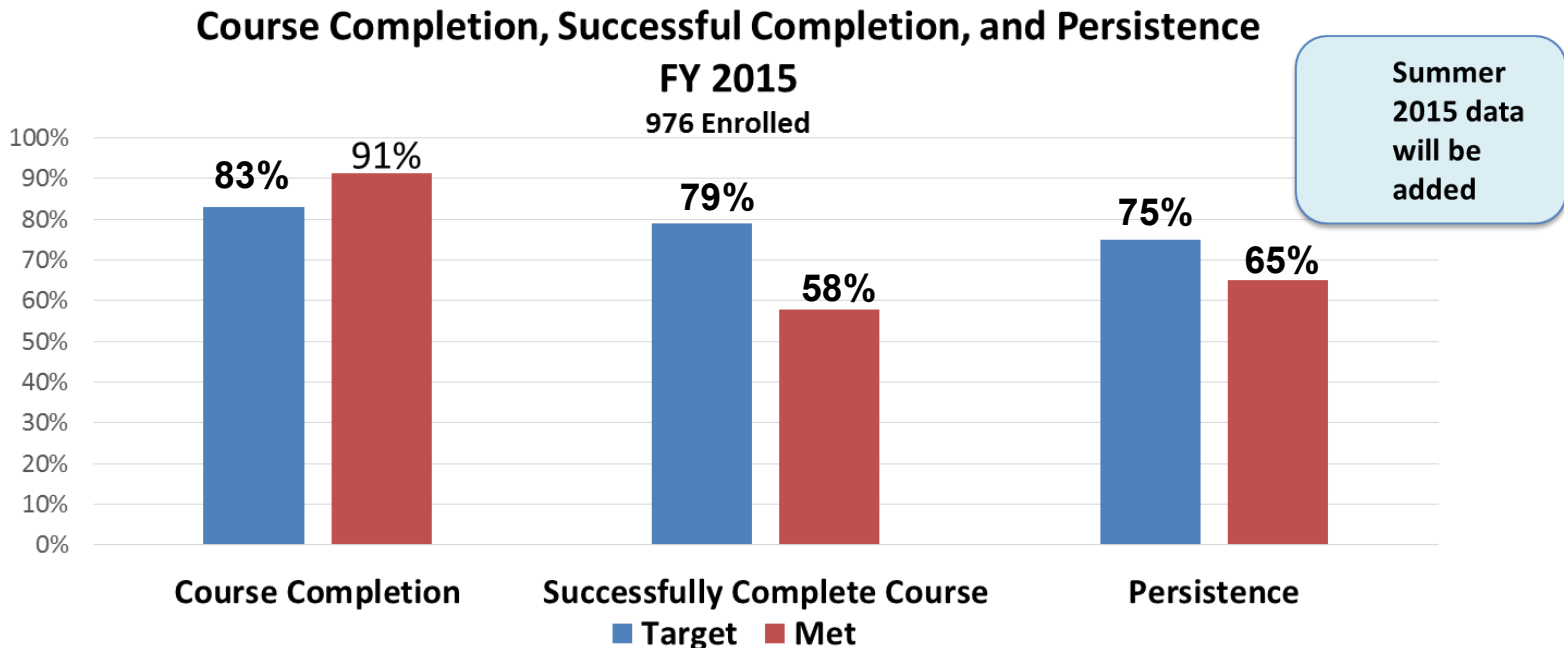
- Reassigned Advisees
- Renamed to Dedicated Advising
- Cooperative Educational Plan renamed Degree Plan
- Improved Student & Advisor Survey
- Continued training for Dedicated Advisors

# Measure: My Cougar Course

Course Completion: Student completed course with A,B,C,D, or F

Successful Completion: Student completed course with A,B, or C

Persistence: Student was enrolled in fall semester and re-enrolled in following spring semester



## My Cougar Course Data Informed Improvements:

- Students who have 24+ (initially said 12+ in approved QEP) successful college hours may request a Waiver (no longer called an exemption) from taking My Cougar Course.
- The following modifications were made due to suggestions made by My Cougar Course Instructors during their four meetings each semester with the Lead Faculty:
  - Added Face-to-Face sections along with Hybrid and Internet
  - Reduced the amount of Online sections
  - Added a stronger Black Board component to the course
  - Modified, decreased, and enriched assignments and activities



# FREE WEBINAR

Leader College Webinar: Register Today!



Achieving the Dream is very pleased to announce that we have identified an alternative method of data collection that lifts the administrative and maintenance burdens of providing a separate data extract to Achieving the Dream. Through an exciting new research agreement with the National Student Clearinghouse (NSC), Achieving the Dream will receive extracts and reports prepared from student data currently submitted to NSC by participating colleges. Like the original Achieving the Dream database, this data will include student cohorts tracked longitudinally

The goal of this webinar is to ensure colleges have a comprehensive understanding of the New Data Collection and Reporting Process with the National Student Clearinghouse. Panelists from Achieving the Dream, NSC, and an Achieving the Dream Institution, Lorain County Community College, will be available to help clarify the process and respond to questions. The webinar will take place Wednesday, July 15, 2015 12:00 PM - 2:00 PM CDT and Leader Colleges [can register here](#).

## Contact Us

Give me a call for more information about "CBC Smart Start."

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Visit us on the web at  
[www.coastalbend.edu/QEP](http://www.coastalbend.edu/QEP)

**CBC keeps student success in mind!**

## QLT Meetings

### 2015-2016

Distance Learning Room TBA

September 2015  
October 2015  
November 2015  
December 2015  
January 2016  
February 2016  
March 2016  
April 2016  
May 2016

## QLT Members

Heather Anderson, Chair	Director of QEP & Grants Manager
Noemi Aguilar	Lead Faculty for My Cougar Course
Amanda Barrera (2014-2017)	Kingsville Site Representative
Michael Chavez (Ad hoc)	Vice President of Student and Admin. Services
Charles Daniels (2014-2017)	Faculty Member-Workforce
Rolando Diaz (2014-2016)	Institutional Effectiveness & Accreditation Rep.
Beatriz Espinoza (Ad hoc)	President
Lupe Ganceres	Dean of Student Services
Julia Garcia	Dean of Workforce Training
Katy Gifford (2014-2017)	Faculty Member-Academic
Mark Secord	Dean of Academics
Kayla D. Jones (2014-2016)	Dual Enrollment Representative
TBA (Ad hoc)	Director of Institutional Research
TBA (2015-2018)	Faculty Member-Academic
TBA (2015-2018)	Faculty Member-Workforce
Daniel Vernazza	Faculty Senate President
Kyle Wagner (Ad hoc)	Vice President of Instruction & Economic Dev.