We exist for the student. Not a question by the way, simply the answer. I champion higher education and community colleges in particular for the role they serve in the lives they change. As an institution, it has a wonderful reputation for making a positive difference in individuals, families, communities and across our country. What impact has CBC had you might ask. How about that of the 200,000 students who have taken a course and the 15,345 who have earned a certificate or degree from Bee County College/Coastal Bend College? We exist for the student... yesterday, today, tomorrow!

We exist because of the student. Every industry has to have a product to exist. Every student is our industry product. Fortunately our passion for producing a fantastic, quality-assured, stupendous product lives well past the life of a student to that of a viable community in a new, educated global citizen. I have an unwavering commitment to student success because without them literally means without us. I believe in the talents and contributions of our employees to create a culture that supports and encourages success, for our students and for ourselves. We exist because of the student... yesterday, today, tomorrow!

Dr. Beatriz Espinoza
President
Coastal Bend College
8:30 - 9:00  
Breakfast  

Peter S. Marecek Physical Fitness Center  
Dr. Beatriz Espinoza  
President  

9:00 – 10:00  
Welcome  

Kathlyn Patton  
Director of Human Resources  

10:00 - 10:15  
Break  

Heather Anderson  
Cooperative Coordinator  
Title V Celebrando Educacion  

10:15 - 10:45  
Team Activity/Ice-breaker  

Randy Lindeman  
Director of Institutional Research  

10:45 - 11:00  
SACS-COC/QEP Update  

Mary Kathryn Kickels, Ed.D.  
Keynote Speaker  

11:00 - 12:00  
A Framework For Student Success At Coastal Bend College  

James R. Dougherty Student Center (SUB)  

12:00 – 12:50  
Lunch  

*Please make sure you allow enough time to get to the session of your choice. We will begin promptly at 1:00.  

1:00-1:30  
Breakout Session 1  

1:40-2:10  
Breakout Session 2  

2:20-2:50  
Breakout Session 3  

3:00 – 3:50  
Association Meetings  
Staff Association, E-140  

4:00 – 5:00  
Department Meetings  
As Announced
### Session 1: 1:00-1:30

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<td>Mary Kay Kickles</td>
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<td>Student Success: Promising Practices</td>
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<td>Donna Atkins</td>
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<td>Emmanuel Alvarado/ Kelly Rea</td>
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<tr>
<td>Study Abroad in Puerto Rico: Opening New Horizons for CBC Students</td>
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<td>Pete Trevino</td>
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<td>Accommodating Students with Special Needs</td>
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<tr>
<td>Alma Adamez and Mark Secord</td>
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<td>Update on Project OASIS (HSI Stem and Articulation Grant)</td>
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<td>Claire Fletcher</td>
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<td>Institutional Research – Data and Services</td>
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<td>Randy Lindeman</td>
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<td>Susan Smedley</td>
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<td>CBC Branding: How It Works - Why It Matters</td>
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<td>Amador Ramirez/ Yolanda Abrigo</td>
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<td>Connecting with Campus Connect</td>
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<td>Roberta Kreis</td>
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<td>Overview of what happens in the Testing Department</td>
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<td>Anna Marina Garza</td>
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<td>Telephone Etiquette</td>
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### Session 2: 1:40-2:10

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<td>Cynthia Ferrell</td>
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Lisa Garza
Understanding FERPA – Federal Education Rights and Privacy Act

Nora Morales/Candy Fuller
Financial Aid Updates

Amanda Barrera, Vanessa Deleon, Jessica Munoz
Recruiting Exchange: Faculty Invited to Give Program Information to Recruiters

Lindsey Hagen
Career Development Resources for Your Students

Anna Marina Garza
Telephone Etiquette

Donna Atkins
Business Etiquette

Pete Trevino
Accommodating Students with Special Needs

Carolyn Rains
Jazz up Your Projects, Presentations, and Posters

Randy Lindeman
TaskStream

Lupe Ganceres
Grant Management Tips

Sarah Milarich
Library Resources for you and your students

Amador Ramirez/ Yolanda Abrigo
Best Practices in Blackboard 9.1

Evelyn Cook
Connecting with Campus Connect

Session 3: 2:20-2:50
Presenter/Presentation
Room

Cynthia Ferrell
Texas Student Success
C102

Mary Kay Kickles (30 min session)
Student Success: Promising Practices Reader’s Digest version
C101

Rosario Striecher
Veteran’s Affairs
V119

Lisa Garza
Understanding FERPA – Federal Education Rights and Privacy Act
C135

Amanda Barrera, Vanessa Deleon, Jessica Munoz
Recruiting Exchange: Faculty Invited to Give Program Information to Recruiters
C144

Lindsey Hagen
Career Development Resources for Your Students
E140
Heather Anderson/ Sam Ramos
Cooperative Title V Celebrando Educación Update

Irma Cantu
What is the Texas Success Initiative?

Carolyn Rains
Projects, Presentations, and Posters

Claire Fletcher
Institutional Research – Data and Services

Lupe Ganceres
Grant Management Tips

Sarah Milarich
Library Resources for you and your students