



Coastal Bend COLLEGE

Strategic Plan 2025

Annual Planning Priorities FY 22

Coastal Bend College actively engages in the strategic planning process, adopting a five-year plan and participating in an annual continuous improvement cycle. The planning cycle starts with institutional leadership conducting a review of targets, accomplishments, data, metrics and their alignment with Strategic Plan 2025.

From this review, the Annual Planning Priorities are established for the next fiscal year to provide targeted focus on areas of the broader strategic plan from a data-informed perspective to best leverage our resources and bring about institutional success.

The Annual Planning Priorities for the 2021-2022 (FY22) year:

1) IG #1 – Students

- a. Obj. 1.1 - Fully implement a pathways framework that supports a student from matriculation to graduation, transfer, or workforce entry
- b. Obj. 1.2 - Ensure quality programming in all modes of instruction through the implementation of quality standards into programming

2) IG #2 – Community

- a. Obj. 2.1 - Engage and collaborate with community partners
- b. Obj. 2.2 - Provide workforce and continuing education certification and training opportunities that meet the needs of local and regional business and industry and support students in achieving gainful employment and career advancement

3) IG #3 – Resources

- a. Obj. 3.3 - Ensure programming has adequate and appropriate facilities
- b. Obj. 3.6 - Identify areas of need and associated plans of action to improve the quality of CBC services
- c. Obj. 3.7 - Implement and maintain an ongoing stewardship of fiscally responsible practices optimizing operating efficiencies
- d. Obj. 3.8 - Ensure a healthy and safe campus
- e. Obj. 3.9 - Implement institution-wide review and revision of practices, procedures and policies

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