January Exercise Feedback- Best Things about CBC

Personnel & Campus Culture	Affordability	Service Area (Geographical)	Community Connections	Organizational Strengths
The staff is helpful and knowledgeable	Affordability	Geographic opportunities	"Success does happen"	Nimbleness/ organizational agility
Human responders are very helpful (phone)	Student faculty affordability	Small/family orientated (rural)	Community connections (educational partners)	"Success does happen"
The faculty and students		Service area is diverse		
Faculty/Staff care				
Faculty/student ratio				

Faculty/staff ratios

January Exercise Feedback- Challenges at CBC

January Exercise Feedback- Challenges at CBC					
Communication	Operations	Student Readiness & Advising	Student Readiness & Instruction	Student Enrollment	Personnel & Campus Culture
Cross department communication	Written processes & procedures	Advising recommendation vs. requirements	Preparedness of incoming students	Increase enrollment	Low employee Motivation & Morale
SVCS Communication	Onboarding position training	Modality advisement	Online engagement	Projected decline of enrollment	Competitive salary
Difficulty reaching human responder by phone	Deferred maintenance – aged facilities	Advisor/degree plan	Advisor/degree plan	Shrinking K-12 enrollment	(un)Qualified candidates for positions
Returning calls	Training/ onboarding position procedure	Success coaches/advisors not properly answering student questions	Too many classes at the same time	Neighboring Comm. Colleges recruiting/offerings	"Not my job" attitude
Contact via phones (Student & Employee)	Standardized procedures	Student engagement			
Long contact return time Communication with	Transportation services for athletes Website		•		

email

training

students via phone or

Class department

communication &

navigation/broken

Technology – no

links

history or

background

Communication

Cross department communication
SVCS Communication
Difficulty reaching human responder by phone
Returning calls
Contact via phones (Student & Employee)
Long contact return time
Communication with students via phone or email
Class department communication & training

STEP #1: What are the challenges or areas of improvement for this aspect of the institution?

ITEM	Description	RANK
1		
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Operations

Written processes & procedures
Onboarding position training
Deferred maintenance – aged facilities
Training/ onboarding position procedure
Standardized procedures
Transportation services for athletes
Website navigation/broken links
Technology – no history or background

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Student Readiness & Advising

Advising recommendation vs. requirements
Modality advisement
Advisor/degree plan
Success coaches/advisors not properly answering student questions
Student engagement

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Student Readiness & Instruction

reparedness of incoming students
Online engagement
dvisor/degree plan
oo many classes at the same time

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Student Enrollment

Increase enrollment
Projected decline of enrollment
Shrinking K-12 enrollment
Neighboring Comm. Colleges recruiting/offerings

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Personnel & Campus Culture

Low employee Motivation & Morale
Competitive salary
(un)Qualified candidates for positions
"Not my job" attitude

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Personnel & Campus Culture

The staff is helpful and knowledgeable
Human responders are very helpful (phone)
The faculty and students
Faculty/Staff care
Faculty/student ratio

STEP #1: What are the challenges or areas of improvement for this aspect of the institution?

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Affordability

Affordability	
Student faculty affordability	

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Service Area (Geographical)

Geographic opportunities
Small/family orientated (rural)
Service area is diverse

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Community Connection

"Success does happen"

Community connections (educational partners)

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Organization

Nimbleness/
organizational agility
"Success does happen"

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