



Coastal Bend COLLEGE

2025 Strategic Planning Steering Committee
Agenda & Materials
Friday, January 31st, 2025
Coastal Bend College – Alice

Agenda

	<i>PRESENTER(S)</i>
Welcome & Introductions	<i>Michelle Lane</i>
Purpose & Call to Action	<i>Justin Hoggard</i>
<i>Break</i>	
Program Information	<i>Michelle Lane</i>
Activity 1	<i>Michelle Lane</i>
<ul style="list-style-type: none">• <i>Discussion</i>• <i>Share Outs</i>• <i>I Wonder Action Task</i>	
<i>Break & Optional Tour</i>	
Activity 2	<i>Justin Hoggard</i>
<ul style="list-style-type: none">• <i>Share Outs</i>• <i>Discussion</i>• <i>I Wonder Reflection Exercise</i>	
Cool Down & Reminders	<i>Michelle Lane</i>
Closing	<i>Justin Hoggard</i>
Adjournment	



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Group 1	Group 2	Group 3
Katryna Rincon	Elester Williams	Patrick McIver
Katherine Guerrero	Jeff Massengill	Mark Carbajal
Brandon Martinez	Leti Trevino	Carla
Steven Munoz	Emma Ramirez	Libby Spires
<i>Engineers</i>	<i>Engineers</i>	<i>Engineers</i>
Prissy Lytle	Kathleen Schaeffer	Braden Reed
JC Colmenero	Robby Calvert	Dreand Johnson
Vinnie Garza	CG Walwyn	Christi Morgan

Group 4	Group 5	Group 6	Group 7
Erica Castillo	Guillermo Hernandez	Ashley Rodriguez	Carol Saunders
Velma Elizalde	Jennifer Blanton	Connie Youngblood	Anna Hazelrigg
Virginia Wall	Valerie Rosas	Jocelyn Hernandez	Sam Boatman
Coshunda Fanning	John Benson	Ryann	Anna Eads
<i>Engineers</i>	<i>Engineers</i>	<i>Engineers</i>	<i>Engineers</i>
Jarod Bleibdrey	Mark Secord	Lynn Southerland	Susie Gaitan
Lisa Castaneda	Kayla Devora-Jones	Michael Rowlett	Leoda Presley
Aurelia Rocha	David Byrd	Nora Morales	Tammy Rands

*Brainstorming Activity



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Activity 1: Culture of Inquiry

Engineers and Carbon Daters will facilitate a series of topic-specific questions for the group, ensure notes are taken, and given to Lacie Beall at the end of each activity at the Formation Station. Share Out Scintillators will shine a light on the group's discussion to the team-at-large.

Discussion Topics:

In your groups, please brainstorm, discuss, and

1) List the challenges Coastal Bend College is currently facing.

2) List the three best things about Coastal Bend College.



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January “I Wonder” Action Task:

Identify three people in your life who have been impacted by Coastal Bend College and ask them at least one of the following questions:

- 1) What do you know about Coastal Bend College?**
- 2) How would you define Student Success?**
- 3) What would you like to see come to fruition at CBC?**

Please record a short video of the response and send to:

<https://www.surveymonkey.com/r/25StrategicPlanning>

or

send to: Institutional Reporter Lacie Beall at ljbeall@coastalbend.edu



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Activity 2: Culture of Inquiry

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Discussion Topics:

- 1. Based on our Mission, what matters most?**
- 2. In your connection and role with the College, what matters most?**
- 3. Based on today's discussions, what was a surprise to you and why?**
- 4. What is an area of Coastal Bend College you would like to know more about during this Committee?**
- 5. Is there a CBC Focus Area you believe we should consider including in our (2030) Strategic plan?**



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Reflections, Cool Down & Reminders

“I Wonder” Reflection:

- 1) Identify three people outside of this Planning Team who are impacted by or connected to Coastal Bend College.

1.

2.

3.

Share your experience thus far and gather their thoughts about some of the items presented at the meeting. Bring back any insights or ideas you gather for discussion in February.

- 2) **If you could write one goal for our 2030 Strategic Plan that would bring the College to the next level of success: what would it be?**

Please bring this worksheet back to the February Meeting or submit your responses to Institutional Reporter Lacie Beall at ljbeall@coastalbend.edu.