

Steering Committee Planning 2024-2025



Pre-Work Activities	Mission, Vision, Values Focus Group
	Focus Group Interviews with select staff, faculty, community
	Survey to students, faculty, staff, & Community
	Access & Engagement Focus Group
	Community Engagement Focus Group

MONTH	ACTIVITY	DELIVERABLE(S)
NOVEMBER	Steering Committee Team is formed Steering Committee Planning Schedule	Steering Committee Team Planning Schedule
JANUARY	Welcome & Overview	
FEBRUARY	Resources & Financial Outlook	Data Presentations External Location Visits
MARCH	Instruction & Industry	
APRIL	Student Success & Engagement	
MAY	Partnerships & Outreach	
MAY	Identify Assessment Metrics	
JUNE	Revisions and Final Submission	DRAFT To Cabinet DRAFT To Steering Committee
JULY		Final Strategic Plan to Board of Trustees for Approval
AUGUST	Graphic Design Creation	
AUGUST	Final Metrics	
SEPTEMBER	Publication	

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Content Presentation & Timeline

WORK PLAN	DETAILS	PRESENTER(S)	DATE	ACTIVITIES	Location
Welcome & Overview	Welcome & 2020-2025 Accomplishments	Michelle Lane	1.31.25	Meet the Team Break-Outs Tour	CBC - Alice
	Purpose & Call to Action	Justin Hoggard			
Resources and Financial Outlook	Environmental Scan*	Justin Hoggard	2.28.25	SWOT	CBC - Pleasanton
	Financial Outlook	Amanda Byrd			
	Master Facilities Plan	Jacinto Colmenero			
	Master Technology Plan	Michael Rowlett			
Instruction and Industry	Academic Programs Presentation	Academic Deans	3.21.25	SWOT	CBC-Online
	Academic Program Demand Analysis*	Braden Reed			
	Academic Plan	Dreand Johnson			
	Online Programming	Aurelia Rocha			
	Transfer Education	Christi Morgan			
Student Success & Engagement	Drive to 55*	David Byrd	4.11.25	SWOT	CBC-Kingsville
	Cougar Care*	Coshunda Fanning			
	Enrollment Management Plan	Stephen Estrada			
	Enrollment Trend Analysis Report*	Stephen Estrada			
	Athletics	Vicente Garza			
	Residential Housing	Kathi Schaeffer			
Partnerships and Outreach	Foundation & Alumni		5.2.25	SWOT	CBC-Beeville
	Community Partnerships				
	Industry Partnerships				
	Marketing Plan				